

English 10 • Unit 6 • Rhetorical Analysis: *Goodall vs. American Medical Association*

Instructions

IN A WELL-DEVELOPED ESSAY convey which author or essay (Jane Goodall’s essay “I Acknowledge Mine” or the American Medical Association’s “Use of Animals in Biomedical Research”) makes a more persuasive and effective argument. Following the guidelines in Unit 6 of the textbook, think about which author(s) utilizes the strategies explained and which author better appeals to the audience. As the writer, you should conclude in your **THESIS** which of the two authors was ultimately more persuasive and why using examples from the text in order to support your opinions and conclusions. **YOU WILL LOSE POINTS IN IDEAS AND CONTENT IF YOUR PAPER HAS NO EXAMPLES!**

YOU WILL NEED to have an appropriate introduction, body paragraphs, and conclusion. You will have the duration of the period to work.

*Your draft should be submitted to the Turnitin drop box by **2:55 PM on Wednesday, January 29.** Please plan accordingly.*

YOU WILL BE scored on Ideas and Content and Organization (70 points)

IDEAS AND CONTENT (35 POINTS)

- ◆ Focuses on an important part of a subject, expressed in an arguable thesis statement/claim
- ◆ Effectively supports or develops the thesis with facts and details from the text
- ◆ Thoroughly informs reader
- ◆ Uses quotations from chosen source
- ◆ Supports a consistent viewpoint throughout the paper
- ◆ Uses the language of Unit 6: Persuasion

ORGANIZATION (35 POINTS)

- ◆ Includes an inviting introduction that draws the reader in
- ◆ Ends with a satisfying conclusion leaving the reader with a sense of closure and resolution
- ◆ Presents supporting information in an organized manner
- ◆ Includes topic sentences to illustrate the main idea of each body paragraph
- ◆ Uses various, thoughtful transitions to clearly show how ideas connect